

Meeting Notes

July 24, 2012

The fourth meeting of the Shrimporee 2012 (39th) was held on July 24 at the JSC Federal Credit Union from 5:00 pm to 6:00pm. Those in attendance were Jerrold Dewease, John Swartwout, Jason Wingate, Rosemary Lengefeld, Darryl Smith, Scott Rainey, John Branch, Sherry Bogus, Greg Smith, Teri Fowle', Bill Artzberger, and Bill Hughes with Chair Sheryl Berg presiding.

Sheryl revealed the large display board with a layout of the pavilion and kitchen showing the location of all the activities associated with the Shrimporee and those who have signed so far. She plans to have all the workers' names placed on the layout in the proximity of their respective activities they are doing. For those who do not have a job, she will list them and encourage them to work on baskets. Cheryl used the term "positive peer pressure" technique. If so then their names will moved to a basket area on the board. She is offering 3 weekends at her place in LaGrange, Texas to the three baskets bringing the highest dollar value. She will present the board to the Club August 6.

Tentative Shrimporee 2013 dates are October 19 with rain date October 26 with second choice as October 26 and November 2 as rain date.

Scott reported \$21,000 committed for sponsorship. The sponsor letter has been approved and Sheryl handed out to the attendees. Colored copies are available from Scott. Sponsorship goal is \$50,000. Sheryl asked each attendee to solicit a sponsor by the next meeting, August 14.

Jason reported that the committee has acquired several items for the live auction and the names and costs sent to Rosemary for record keeping. He and Sherry reported that things were going well.

Teri asked about using some upfront money to purchase silent auction items but Sheryl declined because it would reduce the overall income. Teri stated that she would put the committee together and get the themes out to the membership. John Branch asked about buyout of the silent auction items. It was agreed to have buyout for both the silent and live auction items (\$25 each).

The official Shrimporee roll out will be August 6 kicked off with appearance of the Shrimporee chair in the Shrimp costume. Slide show of service projects will be provided by Scott. John Branch will set up the ticket table and begin selling the tickets at the meeting. Scott noted that most of the newest members had active roles in the Shrimporee this year.

There was much discussion about the raffle prize. A scooter has being discussed several times at the previous meetings and again at this meeting. Packaging a bike, scooter etc was discussed but most felt it did not have broad appeal to the most buyers. His and hers watches and iPad were discussed as well as having several items. The raffle prize was referred back to Rena Deitrich for further consideration. Sheryl would like to have the item or items finalized at the next meeting of August 14.

There was discussion about using the Boy and Girl Scouts. Art Oswald is the contact for the Boy Scouts and Kippy Caraway for the Girl Scouts. Sheryl is to verify funds for both groups are in the budget.

Sheryl reported that Marilyn Musial said that electronic scanning of credit cards is available but it was not clear whether she meant cell phone scanning. Sheryl is to confirm. The group wants to use cell phone scanning. A portable ATM was not feasible.

FYI: Mary Alys Cherry's new employment is as publisher of Bay Area Houston Magazine. Email: maryalyscherry@att.net. Who wants to contact her for her doing publicity with the magazine?